

Rep Order# 9845248 Ver# 9 Status Revised
EC'd Yes

Traffic Order# t/r

Printed: 10/19/2012 3:34 PM
Last Received: 10/19/2012 3:00 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

662760
Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-\$44,175 ADDED PER BUYER. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	M	9P-11P	DEBATE	:30	\$8,500.00	10/22-10/22	1	1	1	\$8,500.00	
				Station Remark: V6 debate airs 9-11p pls change time spec s								
				V5 More than 2 codes changed								
				V7 Time Changed, Comment Changed								
	*50	M	5A-530A	NEWS	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
				Station Remark: V6 pls change time specs to 5-530a news to reflect the correct offer.								
				V5 Added								
				V7 Time Changed, Comment Changed								
	*51	SA	8P-9P	CRIMETIME	:30	\$1,200.00	10/20-10/20	1	1	1	\$1,200.00	
				Sales Remark: V9 ADD								
				V9 Added								
	*52	SA	12A-1A	CRIM MINDS	:30	\$175.00	10/20-10/20	2	1	2	\$350.00	
				Sales Remark: V9 ADD								
				V9 Added								
	*53	SA	11P-1135P	NEWS	:30	\$2,500.00	10/20-10/20	1	1	1	\$2,500.00	
				Sales Remark: V9 ADD								
				V9 Added								

Traffic Order# t/r

Printed: 10/19/2012 3:34 PM
Last Received: 10/19/2012 3:00 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 6

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL
Product	ROMNEY 4 PRESIDENT
Estimate#	8
Buyer	STEPHANIE KINCAID
Phone#	
Fax#	

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

[illegible]

Traffic Order# t/r

Printed: 10/19/2012 3:34 PM
Last Received: 10/19/2012 3:00 PM
Showing Buylines: All Rep & Sta Revised Lines

4 of 6

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL
Product	ROMNEY 4 PRESIDENT
Estimate#	8
Buyer	STEPHANIE KINCAID
Phone#	
Fax#	

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*63	M	5P-530P	NEWS	P2 :30	\$850.00	10/22-10/22	1	1	1	\$850.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*64	M	530P-6P	NEWS	P2 :30	\$900.00	10/22-10/22	2	1	2	\$1,800.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*65	M	11P-1135P	NEWS	P2 :30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*66	M	1135P-1235A	LETTERMAN	P2 :30	\$750.00	10/22-10/22	1	1	1	\$750.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*67	TU	5A-530A	NEWS	P2 :30	\$500.00	10/23-10/23	1	1	1	\$500.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*68	TU	530A-6A	NEWS	P2 :30	\$500.00	10/23-10/23	1	1	1	\$500.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*69	TU	6A-630A	NEWS	P2 :30	\$600.00	10/23-10/23	1	1	1	\$600.00	
		Sales Remark:		V9 ADD								
		V9 Added										
	*70	TU	8A-830A	NEWS	P2 :30	\$450.00	10/23-10/23	1	1	1	\$450.00	
		Sales Remark:		V9 ADD								
		V9 Added										

Traffic Order# t/r

Printed: 10/19/2012 3:34 PM
Last Received: 10/19/2012 3:00 PM
Showing Buylines: All Rep & Sta Revised Lines

5 of 6

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL
Product	ROMNEY 4 PRESIDENT
Estimate#	8
Buyer	STEPHANIE KINCAID
Phone#	
Fax#	

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

[illegible]

Rep Order# 9845248 Ver# 9 Status Revised
EC'd Yes

Traffic Order# t/r

Printed: 10/19/2012 3:34 PM
Last Received: 10/19/2012 3:00 PM
Showing Buylines: All Rep & Sta Revised Lines

6 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---

---REPORT TOTALS---

Report Totals: 39 / \$53,175.00

---SALES MONTHLY TOTALS---

Oct 12: 141 / \$259,825.00
Sales Totals: 141 / \$259,825.00
Station Totals: 141 / \$259,825.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$649,563	CABL	0%	EKRC	0%	UNKN	60%	WBQC	0%	WCPO	0%
		WKRC	40%	WLWT	0%	WSTR	0%	WXIX	0%		

---COMPETITIVE COMMENTS---

SHARES EST WILL FOLLOW

Books null
Demos RA35+

Rep Order# 9845248 Ver# 6 Status Returned
EC'd Yes

Traffic Order# t/r

Printed: 10/19/2012 1:20 PM
Last Received: 10/19/2012 12:26 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 21 & 50

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	M	8P-10P	DEBATE	:30	\$8,500.00	10/22-10/22	1	1	1	\$8,500.00	
				Station Remark: V6 debate airs 9-11p pls change time spec s								
				V5 More than 2 codes changed								
	*50	M	5P-530P	NEWS	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
				Station Remark: V6 pls change time specs to 5-530a news to reflect the correct offer.								
				V5 Added								

---REPORT TOTALS---

Report Totals: 2 / \$9,000.00

---SALES MONTHLY TOTALS---

Oct 12: 104 / \$215,650.00
Sales Totals: 104 / \$215,650.00
Station Totals: 104 / \$215,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$539,125	CABL	0%	EKRC	0%	UNKN	60%	WBQC	0%	WCPO	0%
		WKRC	40%	WLWT	0%	WSTR	0%	WXIX	0%		

Rep Order# 9845248 Ver# 6 Status Returned
EC'd Yes

Traffic Order# t/r

Printed: 10/19/2012 1:20 PM
Last Received: 10/19/2012 12:26 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---COMPETITIVE COMMENTS---

SHARES EST WILL FOLLOW

Books null
Demos RA35+

Rep Order# 9845248 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 66276

Printed: 10/19/2012 12:58 PM
Last Received: 10/19/2012 12:26 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES PER BUYER. CREDIT THE REST
PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	M	8P-10P	DEBATE	:30	\$8,500.00	10/22-10/22	1	1	1	\$8,500.00	
				Sales Remark: V5 PRGM CHG								
				V5 More than 2 codes changed								
	*50	M	5P-530P	NEWS	:30	\$500.00	10/22-10/22	1	1	1	\$500.00	
				Sales Remark: V5 ADD								
				V5 Added								

Was 221,650
+ 8,500
4538273
Credit 14,500
215,650

P2

P2

---REPORT TOTALS---

Report Totals: 2 / \$9,000.00

---SALES MONTHLY TOTALS---

Oct 12: 104 / \$215,650.00
Sales Totals: 104 / \$215,650.00
Station Totals: 104 / \$215,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$539,125	CABL 0%	EKRC 0%	UNKN 60%	WBQC 0%	WCPO 0%
		WKRC 40%	WLWT 0%	WSTR 0%	WXIX 0%	

Rep Order# 9845248 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 66276

Printed: 10/19/2012 12:58 PM
Last Received: 10/19/2012 12:26 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---COMPETITIVE COMMENTS---

SHARES EST WILL FOLLOW

Books null
Demos RA35+

Rep Order# 9845248 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 66276

Printed: 10/19/2012 9:27 AM
Last Received: 10/16/2012 9:46 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 21
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*21	M	10P-11P	HAWAII 5-0	:30	\$7,500.00	10/22-10/22	2	1	2	\$15,000.00	
				Station Remark: V4 2x na 10/22 sched change to debate combo \$ mg mon 10/22 8-9p 1x @ 6500. girls/partner & 1x 9-11p @ 8500. debate								

---REPORT TOTALS---

Report Totals: 2 / \$15,000.00

---SALES MONTHLY TOTALS---

Oct 12: 104 / \$221,650.00
Sales Totals: 104 / \$221,650.00
Station Totals: 104 / \$221,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$554,125	CABL	0%	EKRC	0%	UNKN	60%	WBQC	0%	WCPO	0%
		WKRC	40%	WLWT	0%	WSTR	0%	WXIX	0%		

---COMPETITIVE COMMENTS---

SHARES EST WILL FOLLOW

Rep Order# 9845248 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 66276

Printed: 10/19/2012 9:27 AM
Last Received: 10/16/2012 9:46 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product ROMNEY 4 PRESIDENT
Estimate# 8
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //8
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Connell II, Jim

From: jconnell@local12.com
Sent: Thursday, October 18, 2012 12:10 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Romney/R/President - 66276

Station: WKRC-TV

Order Information:
Order #: 66276
Order Total: \$221,650.00
Agency: American Rambler Pro
Advertiser: Romney/R/President
Product: ROMNEY 4 PRESIDENT
Alternate Order #: 09845248
Estimate #: 8
Flight Dates: 10/17/12 - 10/23/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (66276-21-1):

Rate: \$7,500.00
Air Date: Mon 10/22/12
Eligible Days: M-----
Inventory Code: Mon Reg 3
Inventory Description: Mon Reg 3
Inventory Code Time: 10:00 PM-11:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

1x Mon 9-11P (Debate)
on 10/22 @ \$8500, 12/22 @ \$6500
1x Mon 8-9P on 12/22 @ \$6500
(combine w/ spot # 66276-21-2)

Connell II, Jim

From: jconnell@local12.com
Sent: Thursday, October 18, 2012 12:09 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Romney/R/President - 66276

Station: WKRC-TV

Order Information:

Order #: 66276
Order Total: \$221,650.00
Agency: American Rambler Pro
Advertiser: Romney/R/President
Product: ROMNEY 4 PRESIDENT
Alternate Order #: 09845248
Estimate #: 8
Flight Dates: 10/17/12 - 10/23/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (66276-21-2):

Rate: \$7,500.00
Air Date: Mon 10/22/12
Eligible Days: M-----
Inventory Code: Mon Reg 3
Inventory Description: Mon Reg 3
Inventory Code Time: 10:00 PM-11:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: Program Change -No Return

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 1												
10/22/12	Monday	:51:07 AM	:30	\$600.00		6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
10/23/12	Tuesday	:28:44 AM	:30	\$600.00		6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											2	
Line: 2												
10/17/12	Wednesday	:51:48 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
10/18/12	Thursday	:44:21 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT 8		P-2	3	MWASH-
10/19/12	Friday	:35:40 AM	:30	\$600.00	2012MR	6a Good Morn Cincinna	6:00 AM-7:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											3	
Line: 3												
10/22/12	Monday	:53:00 AM	:30	\$450.00		CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/23/12	Tuesday	:29:11 AM	:30	\$450.00		CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											2	
Line: 4												
10/17/12	Wednesday	:29:25 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/18/12	Thursday	:53:15 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT 8		P-2	3	MWASH-
10/19/12	Friday	:29:11 AM	:30	\$450.00	2012MR	CBS This Morning	7:00 AM-9:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											3	
Line: 5												
10/22/12	Monday	:51:00 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/23/12	Tuesday	:07:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											2	
Line: 6												
10/17/12	Wednesday	:23:50 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/18/12	Thursday	:58:26 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT 8		P-2	3	MWASH-
10/19/12	Friday	:33:20 AM	:30	\$350.00	2012MR	M-F 9a-10a	9:00 AM-10:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											3	
Line: 7												
10/22/12	Monday	:24:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/23/12	Tuesday	:42:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											2	
Line: 8												
10/17/12	Wednesday	:22:45 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/18/12	Thursday	:42:45 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT 8		P-2	3	MWASH-
10/19/12	Friday	:42:30 AM	:30	\$350.00	2012MR	M-F 10a-11a	10:00 AM-11:00 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											3	
Line: 9												
10/22/12	Monday	:35:06 PM	:30	\$650.00		4p Local 12 News at Fo	4:30 PM-5:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/23/12	Tuesday	:21:26 PM	:30	\$650.00		4p Local 12 News at Fo	4:30 PM-5:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 9												
											2	
Line: 10												
10/17/12	Wednesday	4:42:52 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/18/12	Thursday	4:43:36 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/19/12	Friday	4:42:21 PM	:30	\$650.00	2012MR	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	3	MWASH
											3	
Line: 11												
10/22/12	Monday	5:11:05 PM	:30	\$850.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/23/12	Tuesday	5:04:53 PM	:30	\$850.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 12												
10/17/12	Wednesday	5:11:36 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/18/12	Thursday	5:20:02 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	3	MWASH
10/19/12	Friday	5:04:13 PM	:30	\$850.00	2012MR	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											3	
Line: 13												
10/22/12	Monday	5:49:53 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/23/12	Tuesday	5:41:37 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											2	
Line: 14												
10/17/12	Wednesday	5:41:21 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/18/12	Thursday	5:49:18 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	3	MWASH
10/19/12	Friday	5:49:23 PM	:30	\$900.00	2012MR	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											3	
Line: 15												
10/22/12	Monday	7:27:34 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/23/12	Tuesday	7:10:57 PM	:30	\$1,200.00		M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											2	
Line: 16												
10/17/12	Wednesday	7:21:08 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/18/12	Thursday	7:11:12 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT 8		P-2	3	MWASH
10/19/12	Friday	7:11:27 PM	:30	\$1,200.00	2012MR	M-F 7p-730p	7:00 PM-7:30 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											3	
Line: 17												
10/22/12	Monday	7:51:44 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/23/12	Tuesday	7:51:44 PM	:30	\$1,500.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 18												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 66276

Line: 18

10/17/12	Wednesday	7:40:38 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/18/12	Thursday	7:42:52 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	3	MWASH
10/19/12	Friday	7:42:22 PM	:30	\$1,500.00	2012MR	M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											3	
											\$4,500.00	

Line: 19

10/22/12	Monday	1:04:38 PM	:30	\$2,500.00		11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/22/12	Monday	1:27:37 PM	:30	\$2,500.00		11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	4	MWASH
10/23/12	Tuesday	1:26:41 PM	:30	\$2,500.00		11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/23/12	Tuesday	1:05:34 PM	:30	\$2,500.00		11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	3	MWASH
											4	
											\$10,000.00	

Line: 20

10/17/12	Wednesday	1:21:19 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	4	MWASH
10/17/12	Wednesday	1:34:30 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/18/12	Thursday	1:25:57 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	6	MWASH
10/18/12	Thursday	1:05:18 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/19/12	Friday	1:26:31 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	5	MWASH
10/19/12	Friday	1:06:29 PM	:30	\$2,500.00	2012MR	11p M-F Local 12 News (11:00:00 PM-11:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	3	MWASH
											6	
											\$15,000.00	

Line: 22

10/23/12	Tuesday	7:57:51 PM	:30	\$4,500.00		Tue Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/23/12	Tuesday	7:19:37 PM	:30	\$4,500.00		Tue Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
											\$9,000.00	

Line: 23

10/23/12	Tuesday	7:40:08 PM	:30	\$6,500.00		Tue Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/23/12	Tuesday	7:20:17 PM	:30	\$6,500.00		Tue Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											2	
											\$13,000.00	

Line: 24

10/17/12	Wednesday	7:35:07 PM	:30	\$7,500.00	2012MR	Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/17/12	Wednesday	7:47:11 PM	:30	\$7,500.00	2012MR	Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
											\$15,000.00	

Line: 25

10/17/12	Wednesday	7:49:43 PM	:30	\$6,000.00	2012MR	Wed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/17/12	Wednesday	7:36:32 PM	:30	\$6,000.00	2012MR	Wed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
											\$12,000.00	

Line: 26

10/18/12	Thursday	7:14:28 PM	:30	\$5,500.00	2012MR	Thu Reg 1	8:00 PM-9 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/18/12	Thursday	7:59:06 PM	:30	\$5,500.00	2012MR	Thu Reg 1	8:00 PM-9 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											2	
											\$11,000.00	

Line: 27

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Romney/R/President

Agency: American Rambler Pro

Station: WKRC-TV

Order: 66276

Line: 27

10/19/12	Friday	3:19:52 PM	:30	\$5,000.00	2012MR Fri Reg 1		8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	

Line: 28

10/19/12	Friday	4:43:00 PM	:30	\$3,500.00	2012MR Fri Reg 3		10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	

Line: 29

10/20/12	Saturday	3:06:52 AM	:30	\$100.00	6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	ROMNEY 4 PRESIDENT 8			P-4	1	MWASH
											1	

Line: 30

10/20/12	Saturday	7:07:20 AM	:30	\$150.00	6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 8			P-3	2	MWASH
10/20/12	Saturday	7:58:09 AM	:30	\$150.00	6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	ROMNEY 4 PRESIDENT 8			P-3	1	MWASH
											2	

Line: 31

10/20/12	Saturday	3:35:14 AM	:30	\$225.00	CBS This Morning Satu	(8:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT 8			P-3	1	MWASH
10/20/12	Saturday	3:58:56 AM	:30	\$225.00	CBS This Morning Satu	(8:00:00 AM-10:00:00	ROMNEY 4 PRESIDENT 8			P-3	2	MWASH
											2	

Line: 32

10/20/12	Saturday	1:31:45 PM	:30	\$750.00	Big East Football	(12:30:00 PM-3:30:00	ROMNEY 4 PRESIDENT 8			P-3	2	MWASH
10/20/12	Saturday	2:53:55 PM	:30	\$750.00	Big East Football	(12:30:00 PM-3:30:00	ROMNEY 4 PRESIDENT 8			P-3	1	MWASH
											2	

Line: 33

10/20/12	Saturday	5:49:06 PM	:30	\$1,500.00	SEC Football	(3:30:00 PM-7:00:00	PROMNEY 4 PRESIDENT 8			P-2	2	MWASH
10/20/12	Saturday	1:03:21 PM	:30	\$1,500.00	SEC Football	(3:30:00 PM-7:00:00	PROMNEY 4 PRESIDENT 8			P-2	1	MWASH
											2	

Line: 34

10/20/12	Saturday	7:50:30 PM	:30	\$350.00	Sa Prime Access Rotat	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 8			P-3	2	MWASH
10/20/12	Saturday	7:31:50 PM	:30	\$350.00	Sa Prime Access Rotat	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 8			P-3	1	MWASH
											2	

Line: 35

10/20/12	Saturday	3:28:41 PM	:30	\$1,200.00	Sat Reg 1		8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	

Line: 36

10/20/12	Saturday	3:59:26 PM	:30	\$1,400.00	Sat Reg 2		9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	

Line: 37

10/20/12	Saturday	3:28:30 PM	:30	\$3,500.00	Sat Reg 3		10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	

Line: 38

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 38												
10/20/12	Saturday	12:27:45 PM	:30	\$1,100.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
10/20/12	Saturday	11:11:50 PM	:30	\$1,100.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	2	MWASH
											2	
Line: 39												
10/21/12	Sunday	9:17:30 AM	:30	\$900.00		CBS Sun Morning	9:00 AM-10:30 AM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/21/12	Sunday	9:58:01 AM	:30	\$900.00		CBS Sun Morning	9:00 AM-10:30 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 40												
10/21/12	Sunday	10:28:56 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
10/21/12	Sunday	10:54:19 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00 AM)	ROMNEY 4 PRESIDENT 8		P-3	2	MWASH
											2	
Line: 41												
10/21/12	Sunday	10:59:46 AM	:30	\$650.00		Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	
Line: 42												
10/21/12	Sunday	1:34:14 PM	:30	\$5,500.00		AFC Regular Season	(1:00:00 PM-4:00:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
											1	
Line: 43												
10/21/12	Sunday	4:13:02 PM	:30	\$5,500.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
											1	
Line: 44												
10/21/12	Sunday	7:19:07 PM	:30	\$5,000.00		Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/21/12	Sunday	7:58:11 PM	:30	\$5,000.00		Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											2	
Line: 45												
10/21/12	Sunday	8:39:18 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/21/12	Sunday	8:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 46												
10/21/12	Sunday	9:40:08 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00 PM)	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/21/12	Sunday	9:19:47 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00 PM)	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 47												
10/21/12	Sunday	10:28:00 PM	:30	\$7,500.00		Sun Reg 4	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/21/12	Sunday	10:44:02 PM	:30	\$7,500.00		Sun Reg 4	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
											2	
Line: 48												
10/21/12	Sunday	11:11:21 PM	:30	\$1,100.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 48												
10/21/12	Sunday	1:26:42 PM	:30	\$1,100.00		11p M-Su Local 12 New	(11:00:00 PM-11:30:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	2	MWASH
											2	
Line: 49												
10/18/12	Thursday	5:35:20 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/19/12	Friday	5:43:52 AM	:30	\$500.00	2012MR	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 50												
10/22/12	Monday	9:59:08 PM	:30	\$8,500.00		Mon Spec	(9:00:00 PM-11:00:00 PM)	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	
Line: 51												
10/22/12	Monday	5:21:41 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	
Line: 52												
10/20/12	Saturday	7:59:26 PM	:30	\$1,200.00		Sat Reg 1	8p-9p	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	
Line: 53												
10/20/12	Saturday		:30	\$175.00		Sat 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT 8		P-3	2	MWASH
10/20/12	Saturday		:30	\$175.00		Sat 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
											2	
Line: 54												
10/20/12	Saturday		:30	\$2,500.00		11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	
Line: 55												
10/21/12	Sunday		:30	\$5,500.00		NFL Regular Season	(1:00:00 PM-4:00:00 PM)	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
											1	
Line: 56												
10/21/12	Sunday		:30	\$2,500.00		11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/21/12	Sunday		:30	\$2,500.00		11p M-Su Local 12 New	11p-1135p	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											2	
Line: 57												
10/21/12	Sunday		:30	\$175.00		Sun 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT 8		P-3	1	MWASH
10/21/12	Sunday		:30	\$175.00		Sun 1205a-105a	1205a-105a	ROMNEY 4 PRESIDENT 8		P-3	2	MWASH
											2	
Line: 58												
10/22/12	Monday	5:05:12 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
											1	
Line: 59												
10/22/12	Monday	5:35:05 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 59												
				\$500.00							1	
Line: 60												
10/22/12	Monday	4:42:10 AM	:30	\$350.00		M-F 9a-10a	9a-10a	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$350.00							1	
Line: 61												
10/22/12	Monday	4:43:15 AM	:30	\$350.00		M-F 10a-11a	10a-11a	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$350.00							1	
Line: 62												
10/22/12	Monday	4:20:56 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
10/22/12	Monday	4:05:36 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
				\$1,300.00							2	
Line: 63												
10/22/12	Monday	4:51:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/22/12	Monday	4:42:36 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$1,300.00							2	
Line: 64												
10/22/12	Monday	5:04:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$850.00							1	
Line: 65												
10/22/12	Monday	5:34:41 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	2	MWASH
10/22/12	Monday	5:49:23 PM	:30	\$900.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$1,800.00							2	
Line: 66												
10/22/12	Monday		:30	\$2,500.00		11p M-Su Local 12 New 11p-1135p		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$2,500.00							1	
Line: 67												
10/22/12	Monday		:30	\$750.00		Letterman	1135p-1235a	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$750.00							1	
Line: 68												
10/23/12	Tuesday	5:06:27 AM	:30	\$500.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 AM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$500.00							1	
Line: 69												
10/23/12	Tuesday	5:35:50 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 AM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$500.00							1	
Line: 70												
10/23/12	Tuesday	6:13:42 AM	:30	\$600.00		6a Good Morn Cincinna (6:00:00 AM-6:30:00 AM)		ROMNEY 4 PRESIDENT 8		P-2	1	MWASH
				\$600.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/17/12-10/23/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 66276												
Line: 71												
10/23/12	Tuesday	3:23:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 A	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											1	
Line: 72												
10/23/12	Tuesday	3:54:15 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 A	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											1	
Line: 73												
10/23/12	Tuesday	2:02:12 PM	:30	\$725.00		Local 12 News at Noon	12p-1230p	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											1	
Line: 74												
10/23/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
10/23/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
											2	
Line: 75												
10/23/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	ROMNEY 4 PRESIDENT 8		P-2	2	MWASH-
10/23/12	Tuesday		:30	\$650.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 P	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											2	
Line: 76												
10/23/12	Tuesday		:30	\$850.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											1	
Line: 77												
10/23/12	Tuesday		:30	\$3,000.00		6p Local 12 News at Six	6p-630p	ROMNEY 4 PRESIDENT 8		P-1	1	MWASH-
											1	
Line: 78												
10/23/12	Tuesday		:30	\$4,500.00		Tue Reg 1	8p-9p	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											1	
Line: 79												
10/23/12	Tuesday		:30	\$4,000.00		Tue Reg 3	10p-11p	ROMNEY 4 PRESIDENT 8		P-2	1	MWASH-
											1	
											140	
											140	
											140	
											140	
											140	

[Filtered by:] [Sorted by: Station]